

41st World Forum for Medicine

Best of New England at the U.S. Pavilion Medica 2009

*Exhibit
at
Medica 2009*

*Find your future clients
at the world's largest and
most comprehensive
medical products &
services exhibition.*



*November 18-21,
2009 in Düsseldorf,
Germany.*

**For More Event
Information Visit:**

www.medica.de



What is Medica?

The world's largest medical trade fair, MEDICA, covers the entire spectrum of exhibits for both ambulant and in-patient treatment. Over 136,000 visitors are expected this year, from all over the world.

Key product categories include:

- Electromedicine and medical technology
- Laboratory equipment
- Resuscitation equipment
- Emergency medicine
- Diagnostics
- Physiotherapy, orthopedic technology
- Single-use and consumer items
- Information and communication technology
- Facility management, building services engineering
- Textiles
- OR equipment
- Medical furniture and equipment
- Services and publications

A subset of Medica will be COM-PAMED, the leading international marketplace for the medical supplier industry, components and product development!

The states of RI, NH, ME, RI and CT have exhibit space in the US Pavilion for companies of those states interested in joining us! Participation is on a first come, first serve basis, so don't delay! Most space for the Best of New England booth is already reserved.

Medica has become the leading international meeting point for people in the medical field from around the world. More than 4,000 exhibitors participate every year.

With over 17 halls of exhibitions, what better place to identify potential sales!

Still unsure if Medica is right for you? Give Kathy Tufts at the RIEDC a call. We'll help you decide.

Additional Programs:

Showcase Global Program - The US Commercial service will conduct pre-show promotion on your company's behalf via their European-wide network at other US Embassies and Consulates to alert international distributors that you will be at the show, and invite them to visit our booth.



Showtime - Meet one-on-one with the medical industry specialists from the US Commercial Service from around the world. These specialists can give you in-depth information on the markets in their countries, including sales opportunities and applicable regulations.

Global Industry Focused Promotion - An innovative (and free!) international trade lead program only for US exhibitors provided by the US Commercial Service.

Market Research and Counseling - before, during and after the show.

Participation and Fees:

- \$4,000 per participant *
- Payment and registration by April 15, 2009

Fees include:

- Best of New England Booth with company display areas
- Your products listed in Medica Exhibitor Directory
- Fulltime booth staffing by state reps
- US Pavilion receptions & networking events
- MEDICA trade show pass for your attending staff
- Advance marketing assistance
- Business appointment assistance
- Reserved meeting areas with access to beverage service and additional meeting areas (in U.S. Pavilion)

* Upon successful completion of the program, eligible Rhode Island companies will receive a \$2,000 reimbursement.

Testimonial: , regarding MEDICA:

"I believe this was a cost-effective way for a company our size to have a presence at the world's foremost medical device trade show. Meeting facilities for potential customers at the stand and US pavilion were very helpful."

By: Peter Sacchetti, President, OST Medical - manufacturer of enteral feeding devices

Organized By:



Northeast Utilities System



For More Information Contact

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Cancellation Policy:

- Written notification to Kathy Tufts of the Rhode Island Economic Development Corporation required for cancellation. Notice must be received no later than 12:00 noon on May 15, 2009. Refunds will not be issued after that date.